

University Heights Association
Minutes
Thursday, July 10, 2025
6:30 p.m. at 120 Vassar, SE

I. Preliminary Items

- A. Call to order – President Sam Kerwin called the meeting to order at 6:33 pm.
- B. Introductions – Sherry Smith, Gene Trosterud (on zoom), Marjorie Trosterud (on zoom), Sam Kerwin, and Don Hancock. Absent are Delilah Montoya, Brian Stinar, Peggy Neff, and Marlene Brown.
- C. Approval of agenda – approved.
- D. Approval of minutes of June 5, 2025 meeting – approved.
- E. Next meetings – Thursday, August 7 at 6:30 pm at 120 Vassar SE; Thursday, September 4 at 6:30 pm at 120 Vassar SE.
- F. Open Forum – Sherry thought that the cleanup went well, but it was too hot, so she thinks we need to do it earlier in the spring. Sherry spoke with Ken Carpenter at 306 Cornell, who oversees the vacant lot on the southwest corner of Cornell and Lead for the landlord in Corrales, who had told students they could park there.

II. Action/Followup items

- A. Mural at PNM Substation – No report.
- B. Silver Avenue lighting – Gene hasn't heard back from Tim Brown.
- C. Communications – Agreed to have further discussion about how to contact people in the neighborhood and the property owners and people on their phones. Sam presented an overview of communications methods. We have more than 50% open rate on the enewsletter. Ideas to get more emails include posting color flyers to encourage people to send their emails. Don will check with the Keiths and Evan Davis about including their tenants on mailchimp. We'll also see about linking the mailchimp to the website. We could do digital ads, but it's unclear whether that's effective. Various events were discussed, including participating in a mayoral forum, and an ice cream social. Sam will send out his powerpoint to the board to get more feedback and will discuss it further next week.
- D. Trees – Sam contacted Tree New Mexico and we aren't eligible for a while for their neighborhood program. He is checking about some saplings.
- E. Lead & Coal – There may be a meeting of the Lead-Coal Working Group during the first week in August to discuss the City's response to the Traffic Study and next steps.
- F. Neighborhood Historic Designation – NM Cultural Properties Committee approved the application on June 6. August 15 is next application date (by August 1) for tax credit projects. Gene and Margie are trying to apply for the plaque for the August 15 meeting. Margie suggests that we have some signs to recognize the historic neighborhood, perhaps at Girard and Yale.
- G. Transportation – Sam attended the second Buena Vista Bike Boulevard public meeting on July 9. He thought that they had incorporated comments pretty well. Approval should come in 2026 and implementation in 2027.
- H. Zoning – On June 26, the EPC approved by 6-0 the Peace and Justice Center zone change to MX-T. The restaurant liquor license for Salt and Board at 115 Harvard, Ste. 9 is because the business was sold, and the new owners need a new license and will then reopen.

III. Officer's Report.

- A. President – Sam attended Councilor Rogers' gathering at Flock of Moons last week.
- B. Vice-President – Nothing further.
- C. Secretary/Treasurer – CD interest of \$23.34 and savings interest of \$0.01. Savings balance is \$1,654.69. The \$7,000 CD matures on 9/28/2025.

IV. Adjournment – 7:33 pm.